

CANADA'S FIRST

EXTREME HARD ENDURO



Extreme Hard Enduro



What is Extreme Hard Enduro?

Extreme Hard Enduro is described as man and machine against incredibly difficult terrain on a time-clock. It's also thought of as "survival of the fittest" on a dirt bike. The competitors who race in these events are not only incredibly talented on a motorcycle, but they are mentally and physically fit because of the demanding elements these riders endure. The sport is increasing worldwide with the formation of races like Xtinction.

These events, originally developed in Europe, have generated a cult-like following which is now spreading worldwide. Thousands of racers sign up each year to test their skills against Mother Nature's most difficult elements. These highly publicized events continue to tempt our human instinct; which in turn is attracting more and more motorcycle enthusiasts willing to embark on the ultimate test of man and machine!


Xtinction in the Badlands

Now, travel back 245 million years to when Dinosaurs ruled the earth. Imagine a land so desolate, where vegetation has been cooked by the baking sun. Where flat land has been eroded in to jagged ravines. Where dirt has been petrified into rock. Not even the magnificent Dinosaur could survive this place!

Now for the first time in Canadian history, a premier "Extreme Hard Enduro" event will be staged in the "Badlands" where the Dinosaur species came to rest. This event will test the desire of the modern day off-road motorcycle enthusiast and present those brave enough a chance to beat Xtinction!

The event will offer a significant purse to attract the best riders from Canada, the U.S., and even Europe. In addition, a CMRC* sanctioned Harescramble event will be held the day prior to allow the vast majority of enthusiasts a taste of the "Badlands" without the potential of facing Xtinction!

*Canadian Motorsport Racing Club



For more information: www.cornergrass.com

Event Details

The logo for the XTINCTION event, featuring the word "XTINCTION" in a stylized, metallic, 3D font with a yellow and orange color scheme.

Location

Patricia, Alberta, Canada — Nestled in the badlands of the Red Deer River on private property adjacent to the World Heritage Site of Dinosaur Provincial Park.

The nearest airport is Calgary International (YYC). The race site is 2.5 hours by automobile from Calgary. There are several hotels in Brooks, Alberta, 30 minutes from the race site. There will be camping available at the race site (no hookups).

Media Exposure

The primary extreme event DVD producer, Throttle Entertainment — www.throttleentertainment.com, has confirmed attendance and will be filming the event. All sport specific Canadian media outlets (MXP Performance, Inside Motocross/Offroad, and Direct Motocross) have confirmed attendance. As well, we have had several large US publications express interest in covering the event.

Attendance

1000—2000 people including riders, sponsors, fans and media.


Saturday, August 21, 2010

Alberta Regional Harescramble Event—Alberta Dirt Rider Association (ADRA) series Round 08 of 10. All regular disciplines (kids and adults) and ability levels will be run according to ADRA standard format. 150 – 200 riders will enter this event.

Sunday, August 22, 2010

XTINCTION—This is an expert/pro level event due to difficulty of terrain and elements. However, anyone brave enough with a motorcycle may register for a qualification round. We estimate 100 riders mostly from Canada will attend and are actively working on a 'purse' to help attract top level riders from Europe and the USA.

Qualifying will be performed by electronic scoring on an intermediate / expert level course. 25—50 riders (TBD) will progress to the "showdown" where they will battle a 2—3 hour duration 'pro' level course or face XTINCTION!

A black and white photograph of a rugged, rocky landscape, likely the badlands mentioned in the text. The rocks are dark and jagged, with some lighter patches of snow or sand.

For more information: www.cornergrass.com

Vision for the Future

XTINCTION

WORLD XTREME ENDURO CHAMPIONSHIP

Although this is the first year for Xtinction, our vision is to become an annual event included in the World Xtreme Enduro Championship—www.wxec.info.

The World Xtreme Enduro Championship is a worldwide tour of Extreme Enduro events that culminates in one champion at the end of the year. Riders will be awarded points at each round of the series. The rider who has gathered the most points in the end will be the World Xtreme Enduro Champion. The series begins in January of 2011.

Currently races in this series are scheduled for Italy, England, Austria, Romania and Southern Africa for 2011. The Xtinction experience will equal these events in quality and toughness while giving the riders terrain challenges they will face no where else in the world.

"This is my backyard—yes it is rugged—but it will offer an incredible riding experience for those brave enough to try. With the advent of "Extreme Hard Enduro" events in recent years, as well as CGRT's involvement in many of these events, I really wanted to combine our experiences and bring this type of event back to North America.*

We have secured access to an incredible area for Xtinction. It is the most compact—gnarliest terrain imaginable and will offer unbelievable spectator and media viewing opportunities! Best of all, it is the perfect place to showcase the immense skill and precision of the competitors".
- Lee Fryberger, CGRT Founder and Xtinction mastermind

** Corner Grass Racing Team*

For more information: www.cornergrass.com

EXTINCTION

CGRT
CORNERGRASS.COM



Mission Statement —

Providing the foundation to enable a long term focused CANADIAN effort to compete and promote in off-road motorcycle events in Canada, USA, and Europe.

Please see our website for member biographies, pictures/ video clips and media coverage.

Website: www.cornergrass.com

For more information: www.cornergrass.com